



Business Assistance Resource Guide Marketing

Find free marketing tips and links to marketing associations.

- I. Direct Marketing Tips <http://www.melissadata.com/tips/directmarketing.htm>
- II. Blog of Free Marketing Ideas <http://www.themarketingspot.com/ideaspot.htm>
- III. Marketing Associations
 - a. American Marketing Association <http://www.marketingpower.com/>
 - b. Direct Marketing Association <http://www.the-dma.org/>
 - c. Promotion Marketing Association, Inc. <http://www.pmalink.org/>
 - d. International Newspaper Marketing Association <http://www.inma.org/>