



The Boise Valley: At a Glance

- ◆ The greater Boise Valley is comprised of the following fast-growing communities: Boise, Meridian, Nampa, Eagle, Star, Emmett, Garden City, and Caldwell.
- ◆ Total Population within a 45-minute draw area: 632,000
- ◆ Average Age: 33.1 years
- ◆ Average Commute Time: 18 minutes
- ◆ *Forbes*, *Wall Street Journal* and *Inc.* Magazine rate Boise as one of the best places in the US to live and work.
- ◆ *Money* magazine rates the Boise Valley as one of the best places to live in the U.S.
- ◆ *National Geographic Adventure* says the Boise Valley is one of the Top 31 Best Live & Play Towns.
- ◆ The Boise Valley has a workforce of more than 280,000. Nearly 110,000 of the workforce are degreed workers.
- ◆ Workforce within a 45-minute draw area: 330,000
- ◆ The overall cost of doing business is nearly a third lower than in California or Washington.
- ◆ The cost of living is 96 percent of the national average, and the average cost of a home in the Boise Valley is approximately \$170,000 compared to a national average of \$226,000.
- ◆ The Boise Valley is located 430 miles from the seaport terminal of Portland, Oregon; 384 miles south of Spokane, Washington; and 360 miles northwest of Salt Lake City, Utah.
- ◆ The airport serves more than 3 million people a year and is less than five miles from downtown Boise.
- ◆ Idaho Northern & Pacific Railroad (INPR) provides freight service over four branch lines in southwestern Idaho and northeastern Oregon.
- ◆ There have been more patents generated in the Boise Valley than any other region in the country
- ◆ Boise and Nampa, Idaho, are ranked as the most secure locations to live in the United States among large metropolitan areas with populations of 500,000 or greater. (Source: Third Annual Most Secure U.S. Places to Live rankings from Farmers Insurance Group of Companies)
- ◆ According to the National Census Bureau, Idaho is among the top five fastest growing states in the nation.