






CBSAs: Boise City-Nampa, ID Metropolitan Statistical Area

	2000 Total Population	464,840
	2000 Group Quarters	10,407
	2007 Total Population	587,526
	2012 Total Population	686,063
	2007 - 2012 Annual Rate	3.15%
	2000 Households	170,291
	2000 Average Household Size	2.67
	2007 Households	218,578
	2007 Average Household Size	2.63
	2012 Households	256,216
	2012 Average Household Size	2.63
	2007 - 2012 Annual Rate	3.23%
	2000 Families	120,145
	2000 Average Family Size	3.16
	2007 Families	152,529
	2007 Average Family Size	3.12
	2012 Families	177,101
	2012 Average Family Size	3.12
	2007 - 2012 Annual Rate	3.03%
	2000 Housing Units	181,170
	Owner Occupied Housing Units	67.5%
	Renter Occupied Housing Units	26.5%
	Vacant Housing Units	6.0%
	2007 Housing Units	233,282
	Owner Occupied Housing Units	68.9%
	Renter Occupied Housing Units	24.8%
	Vacant Housing Units	6.3%
	2012 Housing Units	273,158
	Owner Occupied Housing Units	69.1%
	Renter Occupied Housing Units	24.7%
	Vacant Housing Units	6.2%
	Median Household Income	
	2000	\$42,062
	2007	\$55,223
	2012	\$66,836
	Median Home Value	
	2000	\$113,702
	2007	\$202,532
	2012	\$244,900
	Per Capita Income	
	2000	\$19,940
	2007	\$26,776
	2012	\$33,543
	Median Age	
	2000	32.5
	2007	33.2
	2012	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



2000 Households by Income

Household Income Base	170,516
< \$15,000	12.6%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	18.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	1.6%
\$200,000+	1.7%
Average Household Income	\$53,521

2007 Households by Income

Household Income Base	218,578
< \$15,000	8.1%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	3.8%
\$200,000+	3.1%
Average Household Income	\$71,058

2012 Households by Income

Household Income Base	256,216
< \$15,000	6.5%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	20.4%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	5.7%
\$200,000+	5.8%
Average Household Income	\$88,934

2000 Owner Occupied HUs by Value

Total	122,329
<\$50,000	7.7%
\$50,000 - 99,999	30.9%
\$100,000 - 149,999	34.7%
\$150,000 - 199,999	13.3%
\$200,000 - \$299,999	8.9%
\$300,000 - 499,999	3.2%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.3%
Average Home Value	\$136,670

2000 Specified Renter Occupied HUs by Contract Rent

Total	47,312
With Cash Rent	95.4%
No Cash Rent	4.6%
Median Rent	\$522
Average Rent	\$535

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



2000 Population by Age

Total	464,840
0 - 4	8.0%
5 - 9	8.0%
10 - 14	7.7%
15 - 19	7.6%
20 - 24	7.3%
25 - 34	15.2%
35 - 44	15.7%
45 - 54	13.1%
55 - 64	7.5%
65 - 74	5.0%
75 - 84	3.6%
85+	1.3%
18+	71.6%

2007 Population by Age

Total	587,526
0 - 4	8.4%
5 - 9	7.7%
10 - 14	7.3%
15 - 19	6.8%
20 - 24	7.1%
25 - 34	15.4%
35 - 44	14.3%
45 - 54	13.9%
55 - 64	9.9%
65 - 74	4.8%
75 - 84	3.1%
85+	1.4%
18+	72.5%

2012 Population by Age

Total	686,063
0 - 4	8.5%
5 - 9	7.6%
10 - 14	7.5%
15 - 19	6.8%
20 - 24	6.3%
25 - 34	15.2%
35 - 44	14.0%
45 - 54	13.4%
55 - 64	11.0%
65 - 74	5.3%
75 - 84	2.8%
85+	1.5%
18+	72.2%

2000 Population by Sex

Males	50.1%
Females	49.9%

2007 Population by Sex

Males	50.0%
Females	50.0%

2012 Population by Sex

Males	49.9%
Females	50.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



2000 Population by Race/Ethnicity

Total	464,840
White Alone	89.8%
Black Alone	0.5%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	5.0%
Two or More Races	2.3%
Hispanic Origin	9.0%
Diversity Index	32.5

2007 Population by Race/Ethnicity

Total	587,526
White Alone	88.3%
Black Alone	0.6%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	6.1%
Two or More Races	2.4%
Hispanic Origin	10.5%
Diversity Index	36.7

2012 Population by Race/Ethnicity

Total	686,063
White Alone	87.2%
Black Alone	0.7%
American Indian Alone	0.8%
Asian or Pacific Islander Alone	2.0%
Some Other Race Alone	6.9%
Two or More Races	2.5%
Hispanic Origin	11.6%
Diversity Index	39.6



2000 Population 3+ by School Enrollment

Total	442,448
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.6%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	6.4%
Enrolled in College	4.6%
Enrolled in Grad/Prof School	0.9%
Not Enrolled in School	71.6%

2000 Population 25+ by Educational Attainment

Total	285,863
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	9.3%
High School Graduate	25.8%
Some College, No Degree	27.8%
Associate Degree	6.8%
Bachelor's Degree	17.8%
Master's/Prof/Doctorate Degree	7.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



2000 Population 15+ by Sex and Marital Status

Total	354,890
Females	50.3%
Never Married	9.9%
Married, not Separated	29.2%
Married, Separated	0.7%
Widowed	4.0%
Divorced	6.5%
Males	49.7%
Never Married	13.1%
Married, not Separated	30.1%
Married, Separated	0.5%
Widowed	0.8%
Divorced	5.1%



2000 Population 16+ by Employment Status

Total	347,511
In Labor Force	69.7%
Civilian Employed	66.2%
Civilian Unemployed	3.2%
In Armed Forces	0.3%
Not in Labor Force	30.3%

2007 Civilian Population 16+ in Labor Force

Civilian Employed	96.9%
Civilian Unemployed	3.1%

2012 Civilian Population 16+ in Labor Force

Civilian Employed	97.1%
Civilian Unemployed	2.9%

2000 Females 16+ by Employment Status and Age of Children

Total	175,148
Own Children < 6 Only	9.5%
Employed/in Armed Forces	5.6%
Unemployed	0.4%
Not in Labor Force	3.5%
Own Children < 6 and 6-17 Only	7.5%
Employed/in Armed Forces	4.3%
Unemployed	0.2%
Not in Labor Force	3.0%
Own Children 6-17 Only	18.6%
Employed/in Armed Forces	14.1%
Unemployed	0.5%
Not in Labor Force	4.0%
No Own Children < 18	64.4%
Employed/in Armed Forces	35.8%
Unemployed	1.7%
Not in Labor Force	26.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007.



2007 Employed Population 16+ by Industry

Total	290,864
Agriculture/Mining	2.5%
Construction	9.6%
Manufacturing	11.4%
Wholesale Trade	3.2%
Retail Trade	12.4%
Transportation/Utilities	3.8%
Information	2.0%
Finance/Insurance/Real Estate	7.7%
Services	41.2%
Public Administration	6.2%

2007 Employed Population 16+ by Occupation

Total	290,864
White Collar	62.6%
Management/Business/Financial	15.1%
Professional	21.5%
Sales	11.2%
Administrative Support	14.8%
Services	15.7%
Blue Collar	21.7%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	7.7%
Installation/Maintenance/Repair	3.0%
Production	5.5%
Transportation/Material Moving	4.5%



2000 Workers 16+ by Means of Transportation to Work

Total	228,240
Drove Alone - Car, Truck, or Van	79.4%
Carpooled - Car, Truck, or Van	11.7%
Public Transportation	0.7%
Walked	2.3%
Other Means	1.7%
Worked at Home	4.3%

2000 Workers 16+ by Travel Time to Work

Total	228,240
Did Not Work at Home	95.7%
Less than 5 minutes	3.2%
5 to 9 minutes	11.4%
10 to 19 minutes	35.9%
20 to 24 minutes	17.5%
25 to 34 minutes	17.5%
35 to 44 minutes	3.5%
45 to 59 minutes	3.7%
60 to 89 minutes	1.8%
90 or more minutes	1.2%
Worked at Home	4.3%
Average Travel Time to Work (in min)	20.7

2000 Households by Vehicles Available

Total	170,291
None	4.6%
1	28.9%
2	43.0%
3	16.8%
4	4.9%
5+	1.7%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



2000 Households by Type

Total	170,291
Family Households	70.6%
Married-couple Family	57.1%
With Related Children	29.3%
Other Family (No Spouse)	13.4%
With Related Children	9.5%
Nonfamily Households	29.4%
Householder Living Alone	22.5%
Householder Not Living Alone	6.9%
Households with Related Children	38.8%
Households with Persons 65+	18.7%

2000 Households by Size

Total	170,291
1 Person Household	22.5%
2 Person Household	34.2%
3 Person Household	16.5%
4 Person Household	15.1%
5 Person Household	7.1%
6 Person Household	2.8%
7+ Person Household	1.7%

2000 Households by Year Householder Moved In

Total	170,291
Moved in 1999 to March 2000	24.5%
Moved in 1995 to 1998	33.7%
Moved in 1990 to 1994	17.5%
Moved in 1980 to 1989	12.3%
Moved in 1970 to 1979	7.4%
Moved in 1969 or Earlier	4.6%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	181,170
1, Detached	71.2%
1, Attached	3.6%
2	2.8%
3 or 4	4.1%
5 to 9	2.5%
10 to 19	2.4%
20+	3.9%
Mobile Home	9.0%
Other	0.4%

2000 Housing Units by Year Structure Built


Total	181,170
1999 to March 2000	4.9%
1995 to 1998	15.6%
1990 to 1994	12.6%
1980 to 1989	12.9%
1970 to 1979	24.5%
1969 or Earlier	29.5%
Median Year Structure Built	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. 2. 3. | <p>Up and Coming Families
Midland Crowd
Green Acres</p> |
|--|---|

 **2007 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$525,717,019
Average Spent	\$2,405.17
Spending Potential Index	87
Computers & Accessories: Total \$	\$54,057,897
Average Spent	\$247.32
Spending Potential Index	99
Education: Total \$	\$275,637,126
Average Spent	\$1,261.05
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$732,897,573
Average Spent	\$3,353.03
Spending Potential Index	98
Food at Home: Total \$	\$1,055,004,901
Average Spent	\$4,826.67
Spending Potential Index	96
Food Away from Home: Total \$	\$719,639,550
Average Spent	\$3,292.37
Spending Potential Index	97
Health Care: Total \$	\$817,924,080
Average Spent	\$3,742.02
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$471,431,156
Average Spent	\$2,156.81
Spending Potential Index	95
Investments: Total \$	\$311,799,693
Average Spent	\$1,426.49
Spending Potential Index	96
Retail Goods: Total \$	\$5,584,450,445
Average Spent	\$25,549.01
Spending Potential Index	96
Shelter: Total \$	\$3,171,760,233
Average Spent	\$14,510.89
Spending Potential Index	97
TV/Video/Sound Equipment: Total \$	\$247,259,543
Average Spent	\$1,131.22
Spending Potential Index	97
Travel: Total \$	\$390,573,101
Average Spent	\$1,786.88
Spending Potential Index	97
Vehicle Maintenance & Repairs: Total \$	\$229,026,634
Average Spent	\$1,047.80
Spending Potential Index	98

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2002, 2003 and 2004 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2007 and 2012.